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Nursery and Greenhouse Growers School Returns in 2009

The Hudson Valley Nursery and Greenhouse Growers School presented by Cornell Cooperative Extensions Regional Horticulture Program will be at Ulster BOCES in New Paltz located at 175 Route 32 North on Wednesday, January 14, 2009. Expert speakers from Cornell University as well as industry professionals will cover topics on native plant selections, managing crops to save on heat, marketing opportunities and pest management. Registration begins at 8:30am the day of the event, seating is limited and pre-registration is required. The cost for the program is \$40 per person, if pre-registered by January 12. Registration is \$55 after January 12 and at the door the day of the event. Fee includes continental breakfast and lunch.

For more information or to pre-register call Teresa Rusinek at 845-340-3990. The full agenda and registration form can be downloaded on our website at <http://counties.cce.cornell.edu/ulster> under the Agriculture section.

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Agenda

8:30am Registration, Continental Breakfast

9:00 Introduction & Welcome
Teresa Rusinek & Rose Baglia of *Cornell Cooperative Extension*

9:10 Diagnosis and Control of Diseases of Green- house, Nursery and Landscape
Margery Daughtrey, *Dept. of Plant Pathology and Plant-Microbe Biology, Cornell University*

10:10 Lessons Learned from Long Island Trial Gardens
Nora Catlin, *Cornell Cooperative Extension Suffolk County*

(Agenda continued on next page)

Building Strong and Vibrant New York Communities

10:55 Break

11:10 Managing Crops to Save on Heat

Neil Mattson, *Associate Professor & Floriculture Extension Specialist, Cornell University*

12:00 Lunch catered by *The Dubliner*

1:00pm Greenhouse Insect Pesticide Resistance, Bio-controls & Pesticide Update

John Sanderson, *Assoc. Professor Dept. of Entomology, Cornell University*

2:00 Marketing Opportunities in a Challenging Economy

Ellen Talmage, *NYS Sales Representative, Yoder Brothers*

2:45 Break

2:55 Native Plant Selections for Nursery & Greenhouse Growers: How to Grow
&

Market Them

Judy Sullivan, *Cary Institute of Ecosystem Studies*

3:40 The Interactive Plant Manager: An Online Resource of the Diseases and Insect
of Woody Plants

Gary Couch, *Ornamental IPM Specialist*

4:10 Evaluation, Distribution of Credits & Adjourn