



Cornell Cooperative Extension Telephone: 845-340-3990
Ulster County Fax: 845-340-3993
10 Westbrook Lane E-mail: ulster@cornell.edu
Kingston, NY 12401-2928

Cooperative Extension
ULSTER COUNTY

News Release

DATE: Feb. 18, 2004

FOR IMMEDIATE RELEASE

CONTACT: Lisa M. Berger, Marketing, Production & Public Relations
845-340-3990

Reviving Main Street

On Wednesday, March 10, 2004 from 9:30 to 10:45 am, Tim Cullenen of Cornell's ***Community and Rural Development Institute*** (CaRDI) will lead an interactive distance-learning seminar addressing Main Street revitalization. This interactive video program, one of only five sites throughout the entire state offering this unique professional development opportunity, will be held at SUNY Ulster's Business Resource Center, Development Court, Kingston. The program asks: Why are *Main Streets* important, and why should community leaders be actively supporting revitalization programs? Sound *Main Street* concepts will be discussed along with how efforts can be effective in restoring balance, economic growth, environmental health, quality of life and a sense of place to a community. This program is of interest to local government officials, economic development and chamber of commerce professionals, small business owners, community volunteers and agency staff. The fee is \$5 payable at the door. Pre-registration is required and forms are available from our website: www.cce.cornell.edu/ulster. For more registration information, contact Lisa Berger, Marketing & Public Relations, 340-3990 or via email at lp41@cornell.edu.

-30-

Building Strong and Vibrant New York Communities

Cornell Cooperative Extension provides equal program and employment opportunities. NYS College of Agriculture and Life Sciences, NYS College of Human Ecology, and NYS College of Veterinary Medicine at Cornell University, Cooperative Extension associations, county governing bodies, and U.S. Department of Agriculture, cooperating.