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FOR IMMEDIATE RELEASE

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Developing Economically Secure Households

On Wednesday, April 7, 2004 from 9:30 to 10:45 am, experts from Cornell University's Department of Policy Analysis & Management will lead a distance-learning seminar examining the factors that contribute to strong, financially secure homes and communities. This interactive professional development opportunity will be held at SUNY Ulster's Business Resource Center, Development Court, Kingston. The program asks: What are the social and economic factors that contribute to strong and healthy communities? How can communities support households in achieving financial security? What can communities do to effectively develop and sustain the job base, train and support the workforce, and equip households with adequate consumer skills? An overview of community features and programs that assist individuals and families in building secure financial futures will be addressed and practical steps for adopting promising strategies in local communities will be provided.

The program is of interest to those in financial management education; human service agency professionals; human resource managers; faith based community group leaders; agency representatives; local schools, BOCES and community colleges; local economic development groups; major employers, employment agencies, Chamber of Commerce personnel; elected officials; and any other groups or individuals interested in supporting economic security of households. The fee is \$5 payable at the door. Pre-registration is required and forms are available from our website: www.cce.cornell.edu/ulster. For more registration information, contact Lisa Berger, Marketing & Public Relations, 340-3990 or via email at lp41@cornell.edu.

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Building Strong and Vibrant New York Communities