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SEPTEMBER 28, 2004

FOR IMMEDIATE RELEASE

KILL DATE: October 10, 2004
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Live Announcer Radio

Please run any or all of the following PSAs for National 4-H Week, October 3-9, 2004:

15 SECONDS

4-H IS A COMMUNITY OF YOUNG PEOPLE ACROSS AMERICA WHO ARE LEARNING LEADERSHIP, CITIZENSHIP AND LIFE SKILLS. CALL 340-3990 TO FIND OUT HOW YOU CAN JOIN THE 4-H ADVENTURE IN ULSTER COUNTY.

WHAT ARE YOU DOING TODAY? DO YOU HAVE TIME TO HELP SOMEONE WHO NEEDS YOU? 4-H YOUTH NEED YOU. WE HAVE VOLUNTEER OPPORTUNITIES TO FIT YOUR SKILLS AND INTERESTS. CALL ULSTER COUNTY 4-H TODAY AT 845-340-3990 TO JOIN THE 4-H ADVENTURE.

4-H'ERS ARE ACTIVE IN OUR COMMUNITY... WORKING TO PROTECT THE ENVIRONMENT, COLLECTING FOOD FOR THE HUNGRY AND MENTORING YOUNGER YOUTH. CALL 4-H TODAY AT 845-340-3990 TO LEARN MORE ABOUT 4-H ... AND JOIN THE ADVENTURE.

20 SECONDS

WE ALL KNOW THAT 4-H TEACHES YOUTH ABOUT CARING FOR ANIMALS AND GROWING PLANTS. BUT DID YOU KNOW, THAT 4-H FOCUSES ON COMMUNITY SERVICE, LEADERSHIP, CITIZENSHIP, AND JOB SKILLS? CALL 4-H TODAY AT 845-340-3990 TO MAKE A DIFFERENCE, MENTOR YOUTH, VOLUNTEER, AND HAVE FUN.

RIGHT NOW IN OUR COMMUNITY THERE ARE YOUNG PEOPLE WHO NEED YOU. THEY NEED ADULTS WHO CARE ABOUT THEM, ADULTS THEY CAN LOOK UP TO. IF YOU CAN CONTRIBUTE EVEN A FEW HOURS A MONTH AS A 4-H VOLUNTEER LEADER, CALL ULSTER COUNTY 4-H TODAY AT 845-340-3990. 4-H— JOIN THE ADVENTURE

30 SECONDS

FROM AEROSPACE TO ZOOLOGY, 4-H'S LEARN BY DOING PROGRAMS ARE AS DIVERSE AS THE 4-H'ERS WHO PARTICIPATE IN THEM. 4-H MEMBERS ARE LEADERS WHO PARTNER WITH CARING ADULTS TO MAKE A DIFFERENCE IN OUR COMMUNITY, OUR COUNTRY, AND OUR WORLD. CALL 4-H IN ULSTER COUNTY TODAY AT 845-340-3990 TO LEARN HOW YOU CAN BE A PART OF 4-H AS A MEMBER OR VOLUNTEER. 4-H...JOIN THE ADVENTURE.

4-H IS ACTIVE IN OUR NATION'S INNER CITIES, SUBURBS, AND RURAL COMMUNITIES. IN 4-H, YOUTH LEARN THAT THEY CAN BREAK BARRIERS BY FOCUSING ON LEARNING BY DOING.

THERE'S A 4-H PROGRAM IN OUR COMMUNITY... MAKING LIFE BETTER ... ONE YOUNG PERSON AT A TIME. TO LEARN MORE ABOUT 4-H PROGRAMS AND VOLUNTEER OPPORTUNITIES, CALL 845-340-3990 TODAY.

ONLY HEAR ABOUT 4-H WHEN IT'S FAIR TIME? YES, 4-H MEMBERS AND VOLUNTEERS ARE ACTIVE AT COUNTY AND STATE FAIRS, BUT DID YOU KNOW 4-H'ERS ARE MAKING A DIFFERENCE IN OUR COMMUNITY EVERYDAY? 4-H'ERS LEND A HAND TO THE ELDERLY AND VULNERABLE AND MENTOR YOUNGER YOUTH. CALL 845-340-3990 TODAY TO LEARN MORE ABOUT 4-H.

WE ALL KNOW THAT 4-H TEACHES YOUTH ABOUT CARING FOR ANIMALS AND GROWING PLANTS. BUT DID YOU KNOW THAT 4-H HAS MORE THAN 1,000 PROGRAMS FROM AEROSPACE TO ZOOLOGY AND FOCUSES ON COMMUNITY SERVICE, LEADERSHIP, CITIZENSHIP, AND JOB SKILLS? CALL 4-H TODAY AT 845-340-3990 TO MAKE A DIFFERENCE, MENTOR KIDS, VOLUNTEER, AND HAVE FUN. 4-H ...JOIN THE ADVENTURE.

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Building Strong and Vibrant New York Communities

Cornell Cooperative Extension provides equal program and employment opportunities. NYS College of Agriculture and Life Sciences, NYS College of Human Ecology, and NYS college of Veterinary Medicine at Cornell University, Cooperative Extension associations, county governing bodies, and U.S. Department of Agriculture, cooperating.