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Cooperative Extension  
ULSTER COUNTY

# News Release

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## **New Partnership Promotes Energy Efficiency**

Cornell Cooperative Extension (CCE) and the New York State Energy Research and Development Authority (NYSERDA) have formed a partnership to educate New Yorkers about ways to reduce energy expenses in the home. The **New York Energy \$mart<sup>SM</sup>** Program, administered by NYSERDA, provides energy-related technical and financial assistance to promote energy efficiency and economic development throughout New York State. Through the **Consumer Education Program for Residential Energy Efficiency**, 23 CCE Educators will work to increase consumer awareness of the importance of energy efficiency and programs available through **New York Energy \$mart<sup>SM</sup>** to make single homes and multifamily buildings more energy efficient.

The 23 Cornell Cooperative Extension offices participating in The Consumer Education Project include; Albany, Cattaraugus, Cayuga, Chautauqua, Chemung, Columbia, Cortland, Delaware, Dutchess, Franklin, Jefferson, Niagara, Oneida, Schuyler, Sullivan, Tioga, Tompkins, Ulster, Washington, Wayne, Wyoming, Yates and New York City.

In Ulster County, Extension Educator June M.M. Strand says, “**New York Energy \$mart<sup>SM</sup>** has almost a dozen programs that can benefit homeowners, multifamily building managers, contractors, builders, and retailers. Making homes more energy efficient not only saves money, it reduces air and environmental pollution”. A number of incentives are available for owners of single and multifamily homes, including:

- **Home Performance with ENERGY STAR<sup>®</sup> Program** - improving the energy efficiency of existing homes.

- **New York ENERGY STAR® - labeled Homes Program** - promoting energy efficiency in new construction.
- **Low -interest financing**, including the New York Energy Smart Loan Fund<sup>SM</sup> and ENERGY STAR® financing through the Home Performance with ENERGY STAR® Program.
- Incentives to install solar (PV) electric systems and advanced meters on homes.

For information on these and other programs that will help you use less energy and improve the environment, call June M. M. Strand, 845-340-3990 at Cornell Cooperative Extension in Ulster County, or call 1-877-NYSMART.

*Building Strong and Vibrant New York Communities*